



**NEWSLETTER  
OCTOBER 2012  
COTTAR'S 1920S CAMP, MAASAI MARA, KENYA**

Welcome to our news and views from the Maasai Mara. We would like to say thank you to all past guests, agents and journalists -your patronage and support are much appreciated!

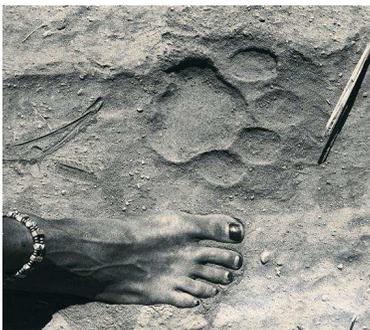
We also wanted to brief you on recent unique experiences, our camp and our strategy moving forward.



**Wildlife & Safari Experience:** With our 3 Kenya Professional Safari Gold standard guides, our guests are getting a uniquely guided safari experience in and around the great Masai Mara. Whilst many of our competitors offer great accommodation, none can match our amazingly highly qualified, great fun and unique characters of our guides.

For wildlife this year, we have seen some great positives such as the 'Big Five' sightings in one day; the saving of various wildlife orphans and supporting the mapping of elephant corridors critical to the area where the Cottar's 1920's Camp is located. We have also seen some negatives such as elephant ivory poaching. Cottars Wildlife and Conservation Trust is working hard to mitigate these negatives and deserves all the support it can get. The Masai Mara is still providing the most unique wildlife and cultural experiences and deserves to be among one of the 7 Natural Wonders of the World.

**Mobile Safaris:** Cottars Safari Service now have a fantastic mobile safari operation for discerning guests who want their camp set up where they want it, when they want it and with a dedicated professional team. Each private mobile safari camp draws its character from the season, the exotic location, inhabitant wildlife, the laughter of the guests and the unique space in time in which it exists. The camps are situated and set-up exclusively for each group of guests, based on their needs, numbers and the location of the wildlife throughout Kenya. Mobile camps are by their nature mobile but we offer exclusivity, private and professional guides with uniquely tailored itineraries that promote eco-tourism standards and modern comforts such as flushing toilets and solar lamps. Please do contact your specialized safari agent for more details.



**Our Sustainable Strategy and the Zeitz Foundation Global Ecosphere Retreat Certification:** Cottar's 1920's Camp will be one hundred years and five (or six) generations in the safari business in 2019. Over time, the Cottar family and the Cottar Safari Service have, in many incidents led the evolvement of the safari sector. From our humble roots in exploration, filming and hunting to moving forward to photographic safaris to eco tourism, Cottar Safari Service and Cottar's 1920's Camp will continue to be innovative companies that lead the evolvement of the safari sector, with the end result being a net positive impact and legacy of safaris that are good for nature. Our long term sustainable strategy will be utilizing the Long Run Initiative 4C approach developed by the Zeitz Foundation. The 4C's standing for Conservation, Community, Culture and Commerce. As part of this strategy, we have also set in process our application towards the Zeitz Foundation Global Ecosphere Retreat certification.



**Cottar's Private Homestead:** The Cottars Private homestead had a successful soft launching in 2012 and has proven to be incredibly popular for guests who want their own private house and staff in the Masai Mara and the same award-winning guiding experience at Cottar's 1920's Camp.



**Cottar's new shop:** In 2012, a new shop has been developed as joint venture between Cottar's 1920s Camp, Petra Fitzgerald and Anthony Russell. The shop contains unique African art and artifacts, artwork by Anthony Russell, historical safari photos and memorabilia, shawls by Anna Trebinzki; amazing and unique jewelry and clothing. Some of the artwork, such as this photo, is being sold to raise funds for the Cottars Wildlife and Conservation Trust. *(Photo: Cottars archival collection. Artwork: Anthony Russell)*



Cottar's 1920's Camp has donated a safari for 2 nights for an auction to raise funds for the Zeitz Foundation and the Zoological Society of London. The fundraising event takes place on November 22nd in London with Usain Bolt as the guest of honor. For more information on attending the event, or bidding for the auction, please contact [fundraising@zsl.org](mailto:fundraising@zsl.org) and [nad.rjaa@yahoo.fr](mailto:nad.rjaa@yahoo.fr).

**Cottars Website:** Many of our supporters will be happy to hear that the Cottar family is now in the full driving seat of our own website and have created a new dynamic site. Please do check us out on [www.cottars.com](http://www.cottars.com) and keep in contact with us on facebook and twitter as below.

<http://www.facebook.com/home.php#!/pages/Cottars-1920s-Camp-Masai-Mara/166015336759240>

<http://twitter.com/CottarsCampCWCT>

Best Regards,

Calvin and Louise Cottar